



## Parkland Boys Basketball Booster Club

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September 18, 2008

Dear Patron:

We are anxiously awaiting the tip-off of the 2008-2009 Parkland Boys Basketball season. The team adjusted well to new Head Coach Andy Stephens and his staff with a semi-final appearance at the heralded Stellar Basketball Tournament and an Allentown Summer League Championship. A new sense of confidence and excitement exists on the court and the Booster Club is planning to enhance this renewed energy by offering more value added publicity opportunities to our patrons.

For the first time, in addition to our program advertisements, we are presenting various sponsorship levels. **Platinum** and **Gold** Sponsors will receive the advantage of placing an ad on the back cover of our Game Day Brochure, acknowledgement on our new website with a link to the sponsor's website, and recognition during all varsity home games. Both our Basketball Program and our Game Day Brochure will be available to all home game attendees free of charge dramatically increasing the circulation of your advertisement. Please select the advertising or sponsorship level on the attachment that coincides with your promotional objectives.

Our Basketball Program is a major fundraiser for the young men dedicated to continuing the great tradition of Parkland Basketball. We hope you will show your support of the Parkland coaches and athletes, as well as their efforts, by signing on as a sponsor or by placing an ad in the 2008-2009 program. It's a great vehicle to promote your business or organization, while demonstrating your support for the Parkland Basketball program. Thank you in advance for showing your community spirit and helping our players.

Sincerely,

Greg Muhr - President  
Parkland Boys Basketball Booster Club