

Parkland Boys Basketball Booster Club Minutes September 9, 2010

Present: Jim Carlon, Kim Brannan, Ted Charles, Kelly Rosario, Rhonda Flaherty, Jim Zajko, Greg Mitton, Dawn Carlon, Jill Muhr, Mary Ann Kelly, John Kelly, Ann Case, Brian Case, Rob Rindock, Lori Fuehrer, Kathi Charles, Kathy Dvoracek

Treasurers Report/ Budget for 2010-2011 Season:

April/ May booster club changed banks from First Niagara to Embassy Bank.

Ted Charles went through payments and deposits.

Balance is approximately \$14,000; close to where we were last year at this time.

2010-2011 Program:

Dawn Carlon will head this up again this year. Kathy Dvoracek will do the mailing.

Something different on the form this year; if they want to use the same ad as last year, there is an area on the form for them to check.

Joe Todero will make all the color copies.

We need pictures taken for the program as well as bios for players and coaches.

Dancers, cheerleaders, and band are also part of the program; they will receive a % of the ads they bring in.

Forms are on website; anyone can print them off and ask companies to buy an ad.

Kelly will send an e-mail to all asking people to send names of businesses that may be willing to buy an ad.

AAU Update:

Jeff Geisel is aware we are looking for a date in April. We can't use the high school so we are looking to try and use the middle schools.

Discussion revolved around having our own website for this event with its own name separate from Parkland. Jill Muhr will ask if Ed Jachim if he can help with this website. It will be a Super Regional Tournament – will have to come up with a name.

Web Site Domain Renewal: Renewed for 2 more years. If anyone has something to add to the website send to Jill Muhr: muhrja@rcn.com

2 web addresses:

www.parklandboysbasketball.com and www.parklandboysbasketball.org

Team Apparel:

Only parkland players will be able to purchase.

Jen Cooperman is going to coordinate. Jon Brannan is going to design the logo. We would like to design new magnets for this year too.

Suggestion to look at other companies: Northern Lehigh Sporting Goods is inexpensive and is quality work.

Spirit Wear:

Spirit wear is available for all at the spirit stand. Rhonda Flaherty mentioned there are some items left from last year. One suggestion was to order smaller sizes (Youth) for this year. Can we get the key chains again; but smaller? Kelly Rosario will find out.

East Bay Basketballs:

Jill can't find the red & grey basketballs that are given away at half time that varsity players sign. Jill will keep looking to order for home games.

Fundraisers:

Yankee Candle: Kathi Charles will organize. Good profit/ they package the orders. Kathi believes we can make at least \$2,000. Candles are sold for regular prices. Kathi suggested having prizes for top sellers. If orders are in by October 22nd we would have them by Thanksgiving. Team parents from last year will e-mail other parents and distribute to players from that team. Orders should be collected by October 18th. Team Parents: Kelly Rosario, Jill Muhr, Kim Brennan and ? for middle school going into 9th grade. Kelly will put the e-mail together and share with the other team parents.

Basket Social or Bingo: This may be a possibility for during the season. Ann Case offered to donate the baskets. We will continue discussing this idea at future meetings.

Welcome Night:

Plan for either Tuesday, November 30th or Wednesday, December 1st at Willow Tree Grove. Jill will call to see what nights are available.

Try outs start November 19th; All tryouts should be done by Saturday November 27th.

Away Game Dinners:

Parkland HS offered to provide the food for \$4.00 a player. We will provide an update at the next booster meeting.

Coaches Requests:

Andy will talk to kids about a motto for t-shirts. Andy indicated the school will tape the video; Jill will coordinate with Todd to edit video. Andy will send Jim the date of the winter physical. Andy offered an idea: 10 businesses donate \$300 to program. Representative from the company come to game and take a picture with some of the players and are given a plaque with the picture. Business may display advertising and/or mention the company name during the game.

New Business:

Varsity special event: Think about a fun event for varsity - they haven't had that opportunity this past year. Suggestion: plan for something for the Christmas holiday. Possibly go see a game together? Any other ideas; bring them to the next booster meeting on October 14th.

Hoop Group: January 30th: We will need volunteers for this event for the concession stand. Can we put the big game last so we don't lose customers early?

Volunteer List: Jim Carlon handed out list of events that need volunteers and asked people to step up and volunteer. The following people volunteered at this meeting:

Kim Brannan & Lori Fuhrer:	Senior Night
Mary Ann Kelly:	Team Event
Ann Case:	Can food drive – January 7 th
Rob Rindock:	Copies and Grayscale
Kathy Dvoracek	JV & Varsity Final Score Communicator