

## **Parkland Boys Basketball Booster Club Minutes December 9, 2010**

**Present:** Jim Carlon, Ted Schwartz, Ted Charles, Kelly Rosario, Jim Zajko, Kathy Dvoracek, Greg Muhr, Tim Miller, Rhonda Flaherty, Jen Rabasco, Renee Cury, Mary Ann Kelley, Ann Case, Howie Lessel, Jill Lessel, Noel Brouse

### **Approval of November Minutes:**

Tim Miller approved and Jim Zajko seconded the motion to approve the November Minutes.

### **Treasurers Report:**

Current balance is approximately \$21,000. There was more action in the budget this month.

### **Program Update:**

Programs are going to the printer tomorrow. Dawn is going to have 600 programs printed this year. Last year we had extra programs left, so this year we will print less.

### **Concession Stand Volunteers:**

Tim will do drinks again this year. Kathy Dvoracek bought candy at a discount rate. Jim Zajko will order the pretzels from Philly Pretzel Company and pick up. Some games Jim may need help picking them up. We'll start with 100 pretzels and see if we run out or have some left. Kelly will order the rolls from Todd. We'll check with Jill to see if she will order the food through Dave Davis (BBQ, Pizza, etc.) Mary Ann Kelley offered to do the Sam's shopping. Elaina Hahn and Lisa Rindock will coordinate their efforts to open the concession stand each home game. Kelly Rosario will assist when available and Kelly will monitor the concession stand during the games and help the last crew close the concession stand.

### **Away Dinners/ Home Dinners:**

Away Games: Players will get a sandwich and a few other food items for away games. No meals for weekend away games. Home games: Varsity will eat at 5:00 in cafeteria and JV will eat when their game is over.

### **Team Parents/ Scorekeepers:**

Jen Rabasco will find a scorekeeper for both middle schools. We have a team parent for each team! We are still in need of a scorekeeper for JV.

### **Ticket sales by players at lunch:**

Kathi Charles will coordinate. Jim will send an e-mail to Jeff Geisel and copy Kathi. Perhaps Cheerleaders and players could sell the tickets at all 4 lunches. Pick a color for the ticket so the people selling tickets know what to expect. Students must be present to win the raffle prize.

### **National Anthem**

Singer for first game is Curtis Rabe (12/17). Jazz band will do three games. Singers will sing without music.

### **Motto for t-shirts**

Same Goal, Different Journey was chosen as the motto. T-shirts are ordered and each player on every team gets a t-shirt.

### **Varsity Jacket Order:**

Anyone who makes the varsity team gets a jacket. We have 9 players eligible for jackets. Jill would like to order by Saturday. The jackets run small, so consider that before ordering. We'll check with the parents at Friday's game.

### **Community Service Activity:**

Miracle League Event: December 18<sup>th</sup> from 2:00 – 4:00. The boys will do arts and crafts and/or other events with the handicapped kids. Location: Active Learning Center: 7200 Windsor Drive

Allentown, PA 18106. Off Tilghman Street at an office park. This can be an on-going activity for the boys to volunteer.

### **Longaberger Basket:**

Ann Case brought baskets – thanks you Ann!! Kathi Charles will fill the first two baskets for the 12/17 game – thanks Kathi!! We will need families to volunteer to stuff other baskets. We are requesting baskets be stuffed with about \$20 worth of stuff. 18 families will need to donate the fillers. During half time we could raffle off the baskets along with the basketball. Baskets will be available to buy raffle tickets at all three games. Prices: 1 ticket for \$3.00; 2 tickets for \$5.00; 5 tickets for \$10.00. NO alcohol in the baskets (sorry we are on school property!) Kathi Charles will be in touch to coordinate the “stuffers.”

### **Calendar Fundraiser:**

Rhonda printed 750 calendars. Rhonda will use an envelope system and give each team parent an envelope that they can put the collected calendars/ money in and swap for an empty envelope periodically. Calendars are due December 30<sup>th</sup>. Each family is asked to sell 10 calendars. If you need more calendars, let Rhonda know. Kathy Dvoracek mentioned selling the calendars to the teachers at the high school. Jim asked if there was an incentive for a family selling all 10 of their tickets. The memo stated that each player selling the most calendars per team will get a free calendar.

### **Alumni Game:**

An alumni game is planned to take place on January 22<sup>nd</sup> after the Pleasant Valley Game. There may be a conflict for the 3:00 time of the alumni game; Jim will check with Geisel. It's been advertised. We already have 10 – 12 players interested. We are thinking about having a beef and beer at Willow Tree Grove after the game.

### **Hoop Group:**

Sunday January 30<sup>th</sup> is the date. Concession stand will be open and usually does well on this day. We need a lot of volunteers for this event to work the concession stand. We will put a call out for this closer to the date of the event. Jim will coordinate the soda for this event. Kelly will talk to Jill and organize parents and players to work.

### **New Business:**

AAU – scheduled for first weekend in June. We will set up a separate website for this. We can't associate with AAU; it has to be a basketball tournament run by the booster club. Jim would like to see it be a regional AAU tournament. If we do this super regional Greg suggested starting with just a few age groups for our first year so we do it right. We will form a sub committee to plan this event: Greg, Kathy, Jim, Rhonda, Jenny, Ted Swartz, Jill Lessel volunteered to help plan. We can advertise at Hoop Group to generate interest.

Parent Meeting - Dave Davis is NOT going to charge us for this event. We will make sure he gets in our program and also on a game day program. He has been extremely generous to the basketball team!

Chick Fil A: We are considering selling Chick Fil A chicken sandwiches at the concession stand this year. We will sell the sandwiches at certain big games (hoop group, youth night, senior night, etc.) We are discussing doing an extra fundraiser; 15%

Game Day Program: Jim Zajko took responsibility for doing this. He would like to incorporate senior recognition: A page dedicated to a senior with a senior picture and a young picture. Jim will send information out to parents to request the photos. He would like to include some information pertinent to the senior. Jim will go directly to the senior to gather the information.

Meeting was adjourned by Tim Miller and seconded by Kathy Dvoracek.