

Parkland Boys Basketball Booster Club Minutes: Oct. 1, 2009

Present: Gary DeLong, Jill & Greg Muhr, Mark & Melissa Sutovich, Greg Mitton, Kathy Molinari, Dawn Carlon, Jack & Sara Karabasz, Monica Miller, Kim Brannan, Karen Pammer, Kathi Charles.

1. Treasurer's Report: Jack gave the treasurer's report and stated that our balance is about \$12,035. We will have upcoming expenses for the program, concession stand etc. We are a little low for this time of year but hope to bring the numbers back up with the program proceeds.

2. Program: Dawn said that all the program ad specs and sponsorship letters went out. She made a change to the Platinum and Gold Sponsorships to have a color ad in our program. Ads are already starting to come in. She will have us call people on the distribution list to follow up on the ads. Ideas were brought up to maybe have corporate sponsorship for home games to bring in more money.

3. Car Wash: Monica reported that we received \$1625 in profit from the summer sales of the car wash tickets. She has a bunch leftover and would like to distribute to the middle school families that didn't participate in the summer. It was mentioned to also sell extra tickets at our spirit stand. Monica will distribute the car wash tickets at our parent's meeting in November.

8. Team Apparel: Melissa and Dawn explained that new order forms would be made for the parent's meeting. The freshman team will get golf shirts to wear during game days. Dawn bought cinch bags for the spirit stand and a few new items.

9. Away Game Meals: Sarah will purchase meals for away games for the JV and the Varsity team, coaches and trainers. The meals will be purchase thru Wegmans and they range from \$3.6 - 4.60/meal. It includes sandwich, chips, fruit and drink. We should make announcements at the games for promos for Wegmans.

10. AD Meeting: Jack attended the AD meeting. The school has renewed their contract with Coke and we must now only use Coke products. They talked about selling healthy food alternatives. Eric Roberts announced that there is a new NCAA form. Concession stand should comply with new Coke contract. We need to increase our prices for items sold in concession stand.

11. Team Parent Meeting: Jill brought up options for parent's nite. There was discussion as to whether to have it at willow tree or keep it at the school and include the players. If we did it at Willow Tree we would just have a few appetizers and drinks.

12. New Business: Christmas City Tournament is 12/12 at Liberty. Greg is to check on where the money went from last year's tournament. We need to see if there is interest in anyone from varsity to attend the banquet on 12/8. We will buy a gift card for Andy for \$100 in celebration of his twins. Jill ordered varsity jackets and they will be in the end of October. Greg brought up a fundraiser from a company willing to get sponsors for a magnet calendar. We voted and decided not to try that for now due to the solicitation of our sponsors for the program.

Meeting was adjourned by Jim Carlon and seconded by Jack Karabasz.