

## Minutes for the PHS Boys Basketball Booster Club

**Meeting Date: October 13, 2011, 7:00 PM, Room E102**

**Present:** Greg & Jill Muhr, Dawn & Jim Carlon, Ted Charles, Rhonda Flaherty, Jim Zajko, Greg & Karen Mitton, Andy Stephens, Mike Pagliaro, Jenny Lalik, Lori Fuehrer, Noelle and Diane Brouse, Kathy Dvoravek, Renee Cury, Lisa & Rob Rindock, Jay Hill, Don & Laurie Davies, Sue Costa, Kathi Charles

**Approval of Minutes:** Approved by Jill Muhr, seconded by Jim Zajko

### Treasurer's Report:

Ted Charles provided the balance of the current available funds. He has enrolled in on-line banking. This will assist in reporting for the future and transacting payments on behalf of the Booster Club.

The Treasurer's report is available upon request for review. Please contact the Treasurer or Secretary.

### Membership Dues:

The membership dues for 2011 -2012 will be \$30 same as last season and will be collected at the Parent Meeting.

**Parent Meeting:** Tuesday, November 29, 2011, 7 PM, Willow Grove, Orefield. Jill Muhr reserved the date and time. This will be subject to change based on completion of tryouts.

### Program Update:

Dawn provided an update. The mailing was completed. Initial calls made. Some ads have begun to trickle in. Follow up calls will be required to be made. Greg Mitton offered to contact the local colleges and universities for advertisement solicitations. Andy Stephens provided the information related to the Team Photos which are to be taken on Wednesday, November 30; Varsity – 3:00 PM, JV – 3:15 PM and Freshman – 3:30 PM. Mike Pagliaro will handle the picture taking for the Dance Team.

### Fundraisers:

#### **Calendar Fundraiser**

The cash calendar was approved to be the fundraiser for the 2011 – 2012 Season. Rhonda will design the layout and will use cardstock rather than paper as was used last year. Will need to have it printed via a printing company and will seek a quote. The calendars will be handed out during the Parent Meeting scheduled for November 29. Families will be asked to sell 10 tickets.

#### **Longaberger Basket**

Ann Case will donate 10 baskets again for this year. We will send an e-mail to Booster Club Members requesting donations for the baskets. We will have specific themes. Raffle tickets will be sold. Basket will be raffled off during half time. Only one basket per home game.

## **Spirit Wear**

Spirit Wear (general public – apparel) will be sold at the Parent Meeting, Youth Night and (if inventory is still available) Senior Night during 2011 - 2012 season. The goal is to deplete the inventory. The purchase of inventory does not justify the sales. There is very little profit. Items continued to be sold will be key chains, magnets and basketball raffle tickets. Sales will occur until ½ time.

## **Holiday Tournament:**

### **Alumni Game**

The alumni game will be played on December 27, the first night of the Holiday Tournament. Need to advertise it. It was suggested we have a beef and beer at Willow Tree Grove after the game. Greg Muhr will chair.

### **Holiday Tournament**

The Booster Club will sponsor pizza and beverages for the players and coaches after the games during the tournament.

## **Team Apparel:**

Kathy Dvoracek volunteered and will take the lead. The apparel is the exclusive wear for the players and parents.

## **Tournament:**

The tentative date for the event will be June 2 -3, 2012. "Trojan Classic". We will need a chair for this event.

## **Christmas Classic:**

The Booster Club voted to Sponsor a table for the Basketball Banquet. The cost of the table \$800; includes 10 admission tickets to banquet, Signage at the banquet, signage at the basketball classic, Acknowledgment in the banquet program, 2 invitations to the pre-banquet reception, 10 complimentary admissions to the basketball classic.

## **Christmas Classic:**

Youth Night is scheduled for Friday, January 27, 2012.

## **Community Service Projects:   **Miracle League****

**Halloween Event:**       The members voted to participate in the Trick or Treat at the Miracle League field, Wednesday, October 19, 4:30 PM – 8:30 PM. Jenny Lalik offered to chair this event. Requested at least ten (10) players to dress as pirates and hand out candy and treats to the children participating in the event. The rain date will be Thursday, October 20, same times.

Individuals offered to lend their personal Halloween decorations and as may be needed an order will be placed to fill out the rest of the items needed.

**Holiday Event:** The members voted to participate in sponsoring the Holiday Event at PHS on Saturday, **December 17, 2011, 1:00 – 3:00 PM in the cafeteria.** The Booster Club will sponsor the pizza and beverages for the event. We need a chair for this event.

**Other:** Discussed also the possibility to consider other charitable organizations for the players and parents to participate. One which was mentioned was the Pediatric Cancer of the Lehigh Valley.

**Parkland Gives Back:** Ann and Brian Case will chair this activity. Date for collections of non-perishable food items will be Alumni Tournament (December 27) and Youth Night, January 27, 2012.

### **Hoop Group:**

Sunday, January 29<sup>th</sup> is the date. The Booster Club will need volunteers as the date approaches. The event is run by The Hoop Group.

### **New Business:**

- Concession stand to sell Polish Ice during the season. The cost per cup from the Vendor is \$1.25, purchase 100 cups. Top Flavor offerings Blue Raspberry, Cotton Candy, Mango and Cherry. A freezer can be provided. The sale to the customer would be \$2.00.
- Coach Stephens, Paul Stewart will be the new Freshman coach. Freshman will wear the warm up suits from the JV. Dribbling goggles will not be needed to be purchased by the Booster Club as Coach Stewart located the ones he wanted for the Players.

Meeting adjourned by Jill Muhr and seconded by Jim Carlon.