

Parkland Boys Basketball Booster Club Minutes

February 28, 2008

Present: Coach Wes Spence, Sandy Zuber, Jack Karabasz, Karen Pammer, Greg Muhr, Jill Muhr, Mike Miorelli, Jim Meleta, Dawn Carlon, Jim Carlon, Sean Ward, Dennis O'Leary.

1. Approval of Minutes by Jack Karabasz and seconded by Jim Meleta.
2. Treasurer's Report: Jack gave us the treasurer's report stating our balance as of now is \$15, 282. There are a few more items to still pay including the banquet, year end gifts, bill to Dave Davis for team meals and concession stand items.
3. Senior Night: All went well. Sandy did a great job with everything. Don Herb gave the photos of the seniors to each coach. They will get them to their senior students.
4. Banquet: Jill will be running the banquet. It will be held Friday March 28th at Willow Tree Grove at 7pm. We'll charge the same as last year, \$10 per adult, \$5 per sibling. Dawn is going to order shorts to be given out as the gifts for the players. Jill is getting the senior player's jersey's framed thru Deck the Walls. Don Herb will be helping us with Coach Fatzinger's coaching gift. Wes will have one of the students create the high light video. Jill and Dawn will create the program for the banquet. Jill will purchase a gift card from Ruby Tuesday's for Dave Davis. We will also be getting a basketball signed by the team to be displayed at Willow Tree Grove.
5. AAU Summer Tournament: The tournament will be held at Parkland Hs on June 6th – 8th. Greg said that we will be opening the tournament to girls's basketball teams as well and we will begin the tournament on Friday to accommodate the extra number of teams. Greg will put info on our booster web site for teams to get information. Karen Pammer will organize the refs for the tournament. Each team is guaranteed to play 3 games. If organizations put in 10 teams they will receive a discounted price. Jill will have a reduced snack stand set up.
6. Program: We will be writing a thank you note to advertising patrons along with a copy of this year's program. Bill Fritz will do that mailing. We need a program coordinator for next year. We need to make some decisions on what size, how many to print, and if we will charge for the program or hand out for free. More discussion is needed in future meetings on this item.
7. New Business: Web Site: We are looking into hiring someone to create a new web site for our booster site. We will then do the updating and maintaining. Jill is asking Melissa Goldstein to see if a Parkland student would be interested in doing this as a project.
Casino Night: This event will be held in the fall and chaired by Kim Brannan and Allison Posocco.

Car Wash: We will write a thank you note to Kuhnsville Car Wash for all their support and give a signed photo of the team for their bulletin board.

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9. Program Evaluation: We sold 175 programs so far and purchased 300. Our cost to print the programs was \$1300 and with other set up costs totaled \$2100. We made a profit of about \$4000 on the programs. Jack brought up that our quality of our ads was not very good and had compared them to the Emmaus program and N. Western program. From an advertisers standpoint he feels the program isn't getting in as many hands as it possibly could. Jill will ask booster members from Emmaus to see what they make on their program and how they handle the advertising. We need to evaluate our program and get someone to take over this project for next year. Jill will send out an email to the booster club members to see if anyone is interested in taking on this project. Jack also mentioned that it would benefit us to look into a web site host to upgrade our web site and to have advertisers have links on our web site. Greg said he would contact a web company that he has used for work. We will also look into the school providing a student with the project. Our web host renewal fee is due Nov. 1st.
10. New Business: Jill will contact Dave Davis to see what dates are available for our year end banquet. We will pick that date at the next booster meeting.
11. Meeting adjourned at 8:00pm by Sandy Zuber and seconded by Jim Meleta.